



Where every dog has its day!

Dear Rescue/Shelter Organization:

We invite you to participate in the Third Annual Fido's Festival USA®, a celebration of the unique gifts and talents of the lovable family dog. ALL dogs, dog lovers and their families are welcome. Fido's Festival USA® is unique in that it combines a themed special event, a trade show, and a doggie conference all in a fun-filled festival atmosphere.

The festival will be held again this year at Salem County Fairgrounds in Woodstown, New Jersey, a GREAT location with 60 rolling acres, indoor buildings, covered pavilions, easily accessible from Philadelphia, Delaware, and our New Jersey community. The dates are October 9-10, 2010 (10 AM-5 PM) - a change from the hot summer months so dogs and participants can enjoy the beautiful fall weather.

Fido's Festival USA® will include friendly dog competitions, demonstrations on health and animal well-being, vendors who sell dog product(s) or services, training presentations, fun activities—a great time for dogs and their faithful owners. Please visit our website to learn all about this year's festival.

As part of our mission, Fido's Festival USA® is offering complimentary Rescue and Shelter booth spaces at the festival. The work of rescues and shelters is crucial to the well-being of our abandoned and abused animal friends. Fido's Festival USA® wants to assist in creating awareness of these organizations and the less fortunate canines and help find forever homes for as many dogs as possible.

We anticipate a large number of applications for space by rescues and shelters and have developed an application form, which we will review upon receipt. Rescues and shelters are encouraged to provide as much information about the organization as possible to assist us in the approval process. Preference will be given to 501 c (3) organizations and those who send in their applications early. Rescues/shelters must participate in both days and must bring adoptable dogs.

Rescues/Shelters will be provided with four (4) wristbands for each day. If you have more than four volunteers per day, additional wristbands may be purchased for \$5 each provided purchase is made before 9/10/10.

It is our goal to make Fido's Festival USA® the largest and most entertaining, informative, and comprehensive annual dog festival in the country and we know that you will not want to miss this event.

Sincerely,

A handwritten signature in black ink that reads 'Kathleen DeLuca'.

Kathleen DeLuca, CSEP, CMP  
Festival Organizer  
(856) 854-FIDO (3436)  
[www.fidosfestivalusa.com](http://www.fidosfestivalusa.com)



## Rescue & Shelter Booth Terms & Conditions

- 1) Fido's Festival USA® will be held at the Salem County Fairgrounds in Woodstown, New Jersey on Saturday, October 9 and Sunday, October 10 from 10 AM until 5:00 PM each day.
- 2) Fido's Festival USA® is owned, produced, and managed by Events Plus, Inc. (EPI), of Collingswood, NJ. As such, all applications/contracts will be processed and executed by EPI.
- 3) Rescues/Shelters are responsible for their dogs and their actions during their time at Fido's Festival USA®.
- 4) This is an application process and, as such, each application will be reviewed by EPI. Completion of the application does not guarantee a space at Fido's Festival USA®. Incomplete applications will not be reviewed.
- 5) If the application is approved, the application will be processed and the Rescue/Shelter will be notified via email. Upon completion of the process, Rescue/Shelter will be added to the Fido's Festival USA® website with a link to their website and will be guaranteed a listing in the program book.
- 6) Rescues/Shelters will be provided with four (4) wristbands for each day. If you have more than four volunteers per day, additional wristbands may be purchased for \$5 each provided purchase is made before 9/10/10.
- 7) Rescues/Shelters will be assigned booth space in an outdoor space at the discretion of Fido's Festival USA®. Donations may be collected at the booth. Any raffles at your booth must carry all the appropriate NJ State licensing.
- 8) Dogs, displays, and signage may not extend beyond the 10' x 10' space contracted with EPI unless prior approval has been arranged with EPI. If such situation occurs, EPI will require removal of any item(s) that extends beyond the space assigned.
- 9) As part of the agreement, the approved Rescue/Shelter agrees to place Fido's Festival USA® in a predominant space on their website and on their calendar of events with a link to Fido's Festival USA® website, to distribute EPI provided postcards at other dog-related events where permitted, to assist in promoting Fido's Festival USA® with media contacts where relationships exist.
- 10) Rescue/Shelter is responsible for all equipment required for their set-up. All tables must be covered and the booth must be professional in appearance, as determined by EPI. This includes all signage, banners, and displays. EPI reserves the right to refuse inappropriate or unprofessional signs, banners and displays.
- 11) Subleasing of booth space is not permitted. For-profit companies are not permitted in Rescue/Shelter booth space. Any person or entity attempting to do business at Fido's Festival USA® without proper registration and the appropriate approval will be escorted from the premises.
- 12) Rescues/Shelters must participate from 10:00am until 5:00pm on both Saturday and Sunday.
- 13) Rescues/Shelters will be permitted to set-up on Friday beginning at 2 PM. Saturday morning set-ups will begin at 5:30 AM. All set-ups must be complete by 9:00 AM, allowing ample time for safety inspections. No vehicles will be permitted into the area after 9:00 am on Saturday.
- 14) Striking of booth spaces on Sunday evening may commence at 5:05 PM. No vehicles will be permitted on the fairgrounds vendor area at the end of the festival until clearance has been authorized by EPI.
- 15) Booth space must be clean and clear of debris and any hazardous set-ups. Rescues/Shelters are required to keep their area presentable and professional throughout the entire festival. At the end of the festival, all booth spaces must be left clean and free of trash.
- 16) Fido's Festival USA® will provide security on Friday and Saturday evening by a private security company. EPI will not be responsible for any lost or stolen items throughout the entire festival.

17) Fido's Festival USA® will be held rain or shine. No refunds will be issued for inclement weather.

18) Rescue/Shelter agrees to defend, indemnify, and hold EPI, their sponsors, and Salem County Fairgrounds harmless from any claim, demand, damages, loss, action, suit, or legal proceeding arising out of or relating to their actions and obligations arising under this Agreement. These parties shall be held harmless and be indemnified from any liability or responsibility whatsoever for the actions of any third parties, such as exhibitor's employees, volunteers, or agents, or attendees or invitees of the festival. These parties assume no liability or responsibility whatsoever arising from or involving the serving or consumption of any beer, wine, or other alcoholic beverages or their respective containers. This indemnity obligation shall survive the expiration or termination of this Agreement.

I understand that by signing this Application, I am reserving for a space at Fido's Festival USA®. If accepted as a Rescue/Shelter, the signed application becomes a legally binding contract with EPI. I further understand that EPI reserves the right to accept or deny any application. I also understand that site assignments are at the sole discretion of EPI, cannot be pre-selected, and are on a first come, first served basis.

I have read, understand, and agree to the TERMS AND CONDITIONS of this contract, which becomes binding upon signature by both parties.

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Rescue/Shelter Signature

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Date

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Kathleen DeLuca, CSEP, CMP  
President, Events Plus, Inc.

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Date

Please mail, email or fax your completed application to:

Kathleen DeLuca, CSEP, CMP, President  
Events Plus, Inc.  
102 Dayton Avenue  
Collingswood, NJ 08108  
856-854-FIDO (3436) or Events Plus, Inc. at 856-854-7257 (T) 856-854-0773 (F)  
kathy@fidofestivalusa.com  
www.fidosfestivalusa.com

Payment for electricity, tables, chairs, cloths, is due two weeks prior to the event.  
Checks should be made out to Events Plus, Inc.

Questions? Call our festival organizing team!